

As a socially responsible company, Kellogg has always been committed to responsible sourcing, including protecting animals. Even though we are a grain-based company and we use very few animal products in our foods, we embrace the important role we play in influencing responsible and sustainable behavior throughout our supply chain. As of August 2016, 95 percent of the ingredients in Kellogg foods have no animal products, and 99 percent of our foods are meatless.

Sourcing Cage-Free Eggs

In most of our markets around the world, eggs are not an ingredient in our foods. With the small volume of eggs we do buy, we are already committed to source 100 percent cage-free eggs in our largest markets by 2025. This covers more than 85 percent of the eggs we buy globally.

We are committed to only sourcing eggs from cage-free systems by 2025 globally, including North and South America. In Russia and Egypt we are committed to finding a solution, however, our timeline for these regions may require an extended period. We are committed to working with suppliers, farmers and the NGO community, and will be working on solutions for these regions over the next year.

Eliminating Gestation Stalls in Pork Production

We purchase a very small amount of pork in the U.S. only for some of our frozen breakfast sandwiches. We are committed to working with our pork suppliers to phase out the practice of housing pregnant sows in gestation stalls by the end of 2025. We understand that the development of alternative housing methods takes time, and we are committed to having productive conversations with our suppliers to establish the appropriate path forward.

Considering the Five Freedoms as Part of the Continuous Improvement of our Supply Chain

We agree with the aim of the internationally recognized Five Freedoms, as defined by the World Organization for Animal Health (OIE), and will consider them as part of our process of assessing changes in our ingredients supply chain:

- Freedom from hunger, thirst and malnutrition;
- Freedom from fear and distress;
- Freedom from physical and thermal discomfort;
- Freedom from pain, injury and disease; and
- Freedom to express normal patterns of behavior.

We're committed to continuously working with our suppliers to ensure their animals are properly cared for throughout their lives and we will regularly report on our progress.