

FOR PEOPLE, COMMUNITIES & THE PLANET

We're committed to creating [Better Days](#) for **3 billion people** by the end of 2030. We'll do so by:

- Nourishing** people with our foods.
- Helping** to ensure all children are fed and fulfilled.
- Working** with farmers to implement sustainable agriculture practices that support biodiversity.
- Protecting** earth's natural resources and committing to sustainable packaging.
- Ensuring** we support diversity & inclusion across our company & throughout supply chain.

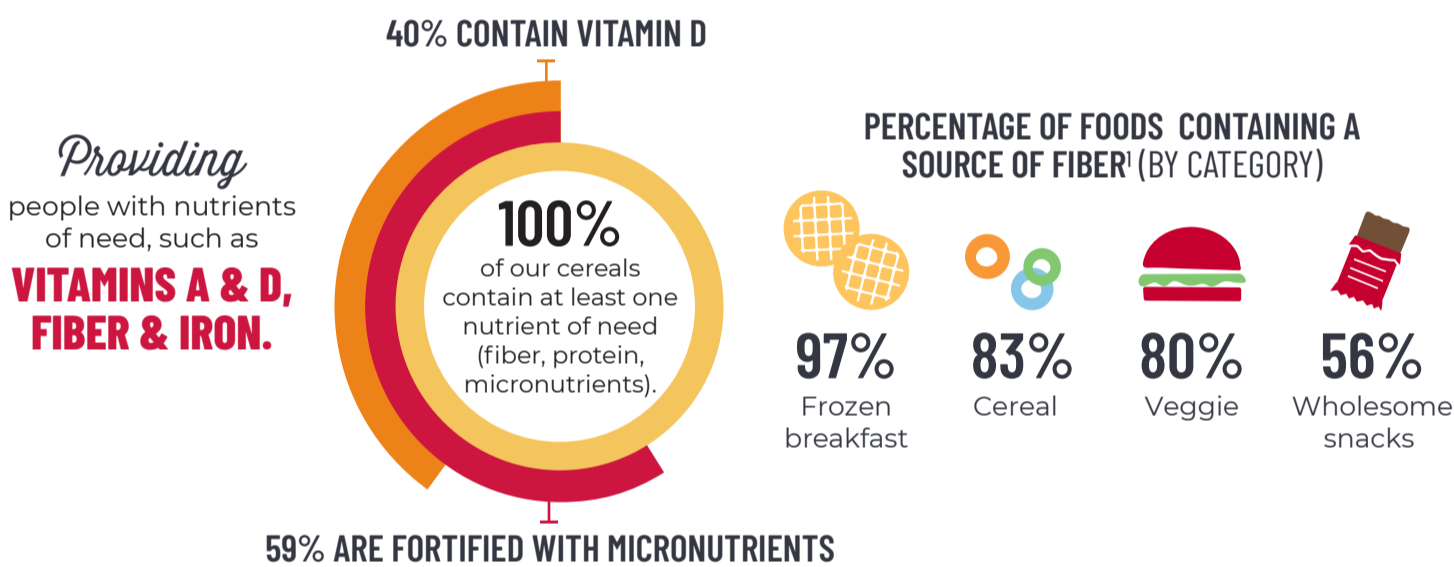


Since 2015, we've created Better Days for

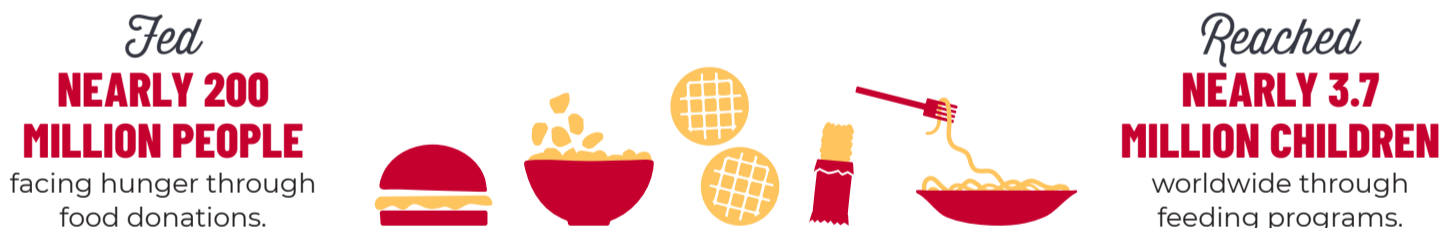
NEARLY 600 MILLION PEOPLE WORLDWIDE

(HERE'S HOW)

Nourishing With Our Foods



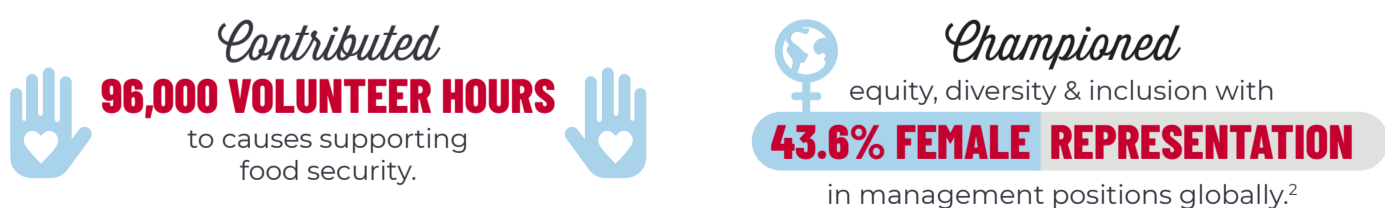
Feeding People In Need



Nurturing Our Planet



Living Our Founder's Values



Learn more about our progress at crreport.kelloggcompany.com

¹ Source of fiber is defined as at least 3g fiber per 100g, [Codex Alimentarius](#). Fiber nutrient content standards vary by country.
² Not part of our Kellogg's® Better Days 2030 commitments.